You've been accepted to the Cinema Studies Student Services Digital Network – now what? Read the following dos and don'ts to make sure you're prepared to begin networking with potential employers.

**Do:**
- Found an interesting film-related article? Share it along with your thoughtful questions or insightful comments and start a conversation!
- Always proofread any and all communication with professionals for grammatical errors. If you don't trust yourself to catch errors, write your post in a Word doc before publishing it or ask a friend to read over it.
- Make sure your profile picture is professional, as it is the first thing employers in the group will see. Check your privacy settings to make sure everything visible to potential employers is appropriate.
- Think it through first. Know what your goals are and how you will add value to the group by participating.
- Observe before engaging. Listen to the conversations and review the existing content. See what people are talking about and what they're interested in; then add relevant and interesting ideas and content to the discussion.

**Don't:**
- Never post something online that you wouldn't say to a prospective employer in person. This includes comments and posts in the Facebook group, as well as on your personal social media channels. If you're unsure whether something is inappropriate, err on the side of caution and don't post it.
- Even though you're posting on social media, be sure not to lapse into an overly casual tone. Don't use slang, texting abbreviations and emoticons.
- Don't be needy. Use this group to build genuine connections with peers and professionals instead of blatantly asking for favors. Never ask directly for a job.
- Don't be argumentative. Rude or hateful comments will lead to your removal from the group.

**Before posting, ask yourself:**
- Will anyone besides me be interested in this content?
- Will I offend anyone with this content?
- If this appropriate for the entire audience in the Facebook Group (current students, alumni and professionals) or should I share it elsewhere?
- Did I spell check?
- Is this appropriate for a professional network?
- Did I articulate my thoughts clearly and concisely?

**Additional resources:**
- [https://www.macslist.org/why-online-etiquette-is-important/](https://www.macslist.org/why-online-etiquette-is-important/)